

Know what's on display.  
Gain customer insight.  
No matter where you are.



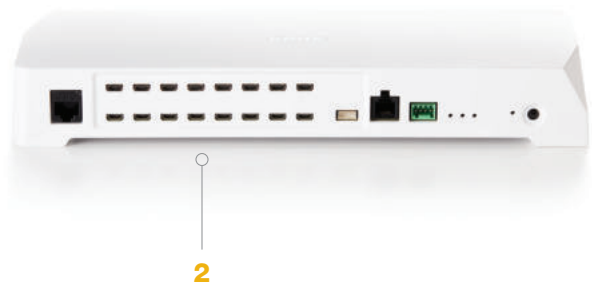
InVue Insight<sup>SM</sup> is an enterprise retail analytics solution that helps provide visibility to in-store activity of your smartphones and tablets on display. With an intelligent, networked POD you

can track planogram compliance, customer interaction and security status — all through a cloud-based portal.

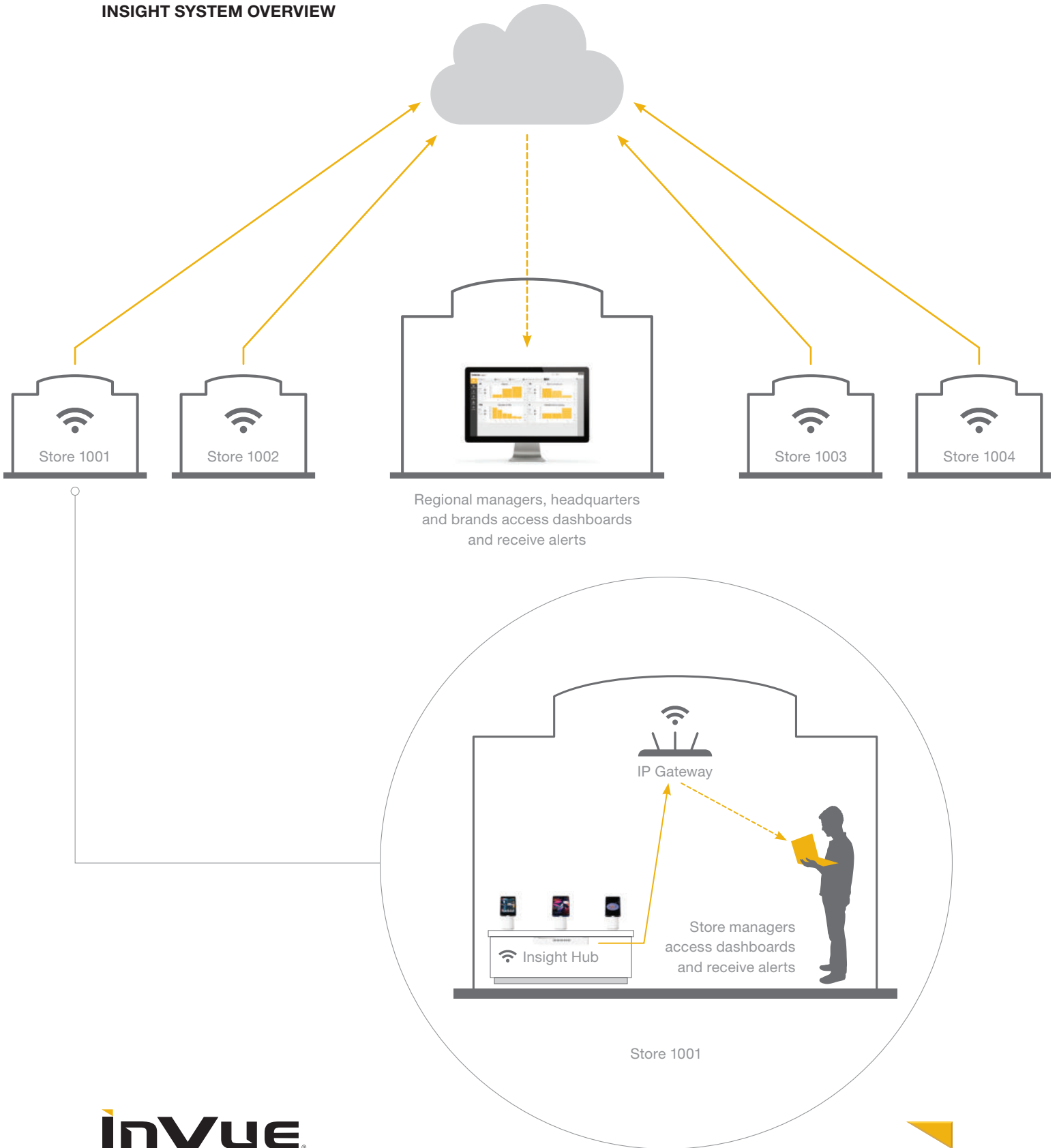


## FEATURES AND BENEFITS

- 1 Works with iOS and Android devices
- 2 Connect up to 16 devices using the Insight Hub and an additional 16 when connected to the Insight Expansion Box (Insight Hub shown below)
- 3 Information can be accessed at the device, store, and enterprise levels

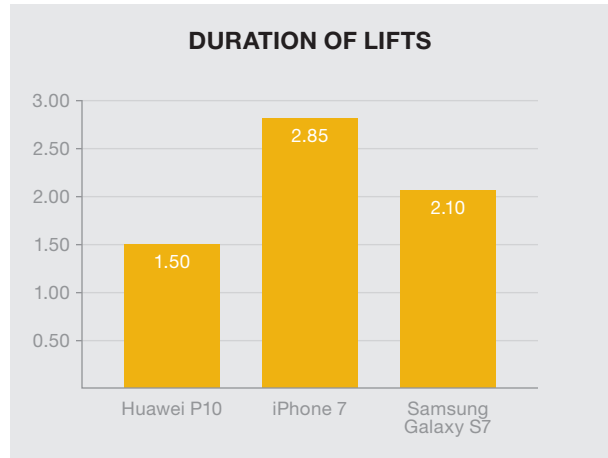
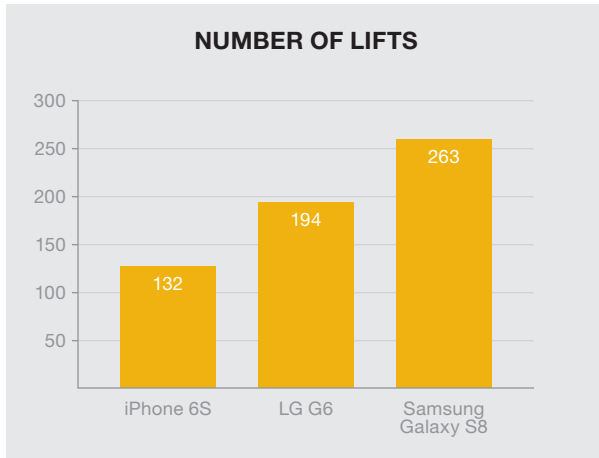


INSIGHT SYSTEM OVERVIEW

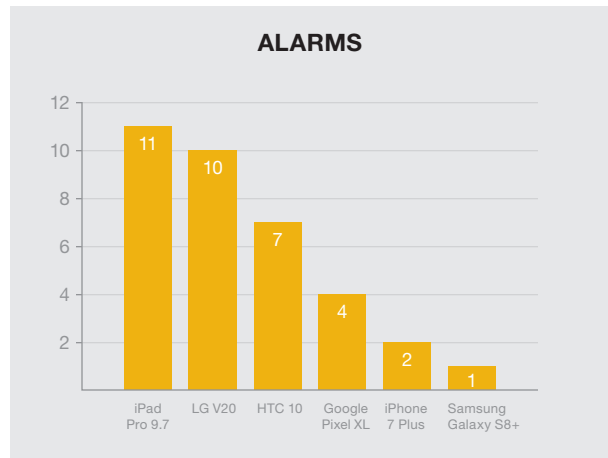
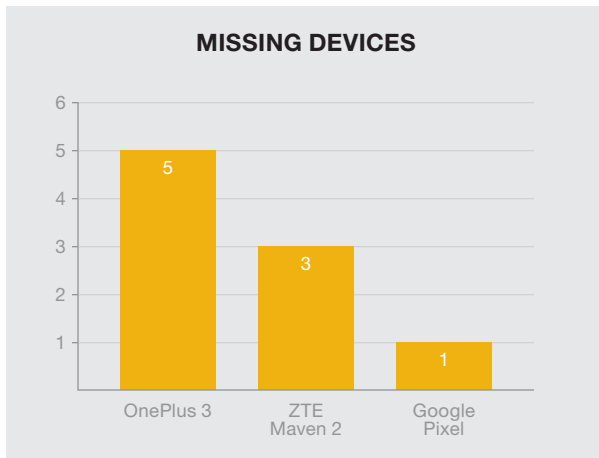


**INSIGHT SYSTEM ANALYTICS EXAMPLES**

With an intelligent, networked POD we provide the following through a cloud-based portal:



› *Activity:* Lifts and lift duration of merchandise



› *Planogram:* Type of device (e.g., brand and model) on each POD and missing devices

› *Security:* Arm/disarm and alarm events

This information can be easily accessed at the device, store, and enterprise level.



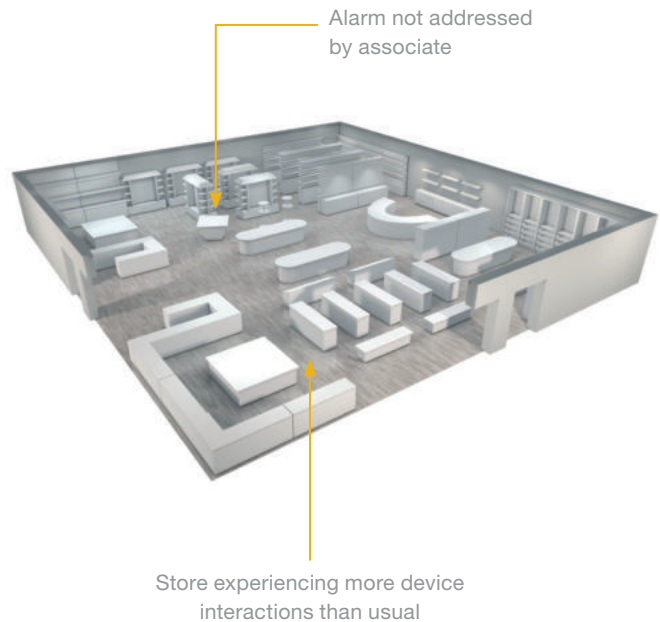
## INSIGHT SYSTEM MONITORING

### Notifications:

- › An alarm threshold at a defined location or region has been met
- › An alarm timed out after 2 minutes because store associates did not immediately address it with an IR key
- › A certain number of lifts have occurred in a specific time period

### Communication method:

- › Configured for text or email
- › Customizable



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